Association for Professionals in Infection Control and Epidemiology

State of the Association
June 2014
2014 APIC Officers and Board of Directors

President: Jennie Mayfield
President-Elect: Mary Lou Manning
Immediate Past President: Patti Grant
Secretary: Connie Steed
Treasurer: Vickie Brown

Directors:

Barbara DeBaun; Susan Dolan; Gail Fraine; Deborah Friberg; Donna Giannuzzi; Brenda Grant

Janet Haas; Linda McKinley; Jacie Volkman; Kathy Ware; Marc-Oliver Wright; Ex Officio - Katrina Crist
APIC 2014
Total Attendees: 4,125
Clinical Attendees: 2,430

- Record International Attendance
  - 379 attendees from 40 different countries

- Record Exhibit Hall
  - 247 Exhibiting Companies (66 of which are new)

<table>
<thead>
<tr>
<th>Category</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Conference Member, 1855</td>
<td></td>
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<tr>
<td>Exhibit Hall Only, 217</td>
<td></td>
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<tr>
<td>One Day Non-Member, 18</td>
<td></td>
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<tr>
<td>One Day Member, 17</td>
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<tr>
<td>Press, 5</td>
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<tr>
<td>Speaker, 112</td>
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<tr>
<td>Pre-Conference, 16</td>
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<tr>
<td>CE Exhibitor, 124</td>
<td></td>
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<tr>
<td>Exhibit Hall Only, 217</td>
<td></td>
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<tr>
<td>Non-Member, 304</td>
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Vision:
Healthcare without infection

Mission:
Create a safer world through prevention of infection

Strategic Plan 2020:
GOALS

• Patient Safety
• Implementation Science
• IP Competencies and Certification
• Advocacy
• Data Standardization

www.apic.org/About-APIC/Vision-and-Mission
Governance

• Bylaws & Articles of Incorporation
  -- Legal Review

• Annual Business Meeting
  Changes
Membership Stats - Yearend 2013

- **15,031** members strong

- **1%** growth compared to prior year

- **11,600** renewing members (81.1% retention rate; up 1%)

- **3,431** new members (flat)
APIC listens
to member challenges and needs

Annual Conference
Survey
Member Needs Assessment
Committee Conversations
Member and Customer Feedback
IPTalk and member communities
Competencies & Certification

Goal:
Define, develop, strengthen, and sustain competencies of the IP across the career span and support board certification in infection prevention and control (CIC®) to obtain widespread adoption.

➢ 12% increase in CICs (613 more CICs)

➢ Removing financial barriers – CAA program

➢ Tools to promote application of the model and self-assessment of competency level

➢ Collaborative efforts with CBIC promote value of certification

➢ Developing Pathway for Advanced Practice Designation
Competency Advancement Assistance (CAA)

Beginning Its Third Year
Thanks to APIC’s Strategic Partners

• Provides educational resources for CIC test preparation
• Provides reimbursement of test fees when achieving CIC
• Targets IPs with financial barriers to earning CIC
• Online application for 2014-2015 is open

CAA is Making a Difference!

In year 2 of the program:

36 CICs by May 1, 2014 77% pass rate
Building Competencies

Educating all levels of learners
– Novice Roadmap
– Advanced Practice Workshop
– Leadership development
– Learning Lab: Data, designed for all levels
Expanding APIC portfolio of offerings by mid-2015

- Two new face-to-face classes
- Six new online classes
- Multiple certificate series
- Two “Learning Labs”

Increase in APIC Educational Offerings

- Face-to-face: 2013 = 2, 2014 = 4, 2015 = 3
- Online: 2013 = 3, 2014 = 7, 2015 = 13
- Certificates: 2013 = 1, 2014 = 0, 2015 = 1
- Learning Labs: 2013 = 0, 2014 = 0, 2015 = 2
Implementation Science

Goal:
Promote and facilitate the development and implementation of scientific research to prevent infection.

- Elevating quality and expanding practice resources
- Funding research to support APIC priorities
- Collaborating with HRET/AHA in acute care, long-term care, ASC
- Increasing member engagement with AJIC
APIC Text, 4th Edition

- 119 revised chapters, 4 new chapters, 153 authors
- New 3 volume format for easier handling
- New, lower member price
- APIC Text Online (ATO) updated to reflect the new and revised content
- Redesigned platform for ATO in development for 2015
Updating the APIC Product Portfolio

*The Infection Preventionist’s Guide to Long-Term Care* (released December, 2013) supports the long-term care focus area.


Two revised (CLABSI, CAUTI) and one new (Hand Hygiene) implementation guides support the Implementation Science Strategic Goal. These are open access publications accessible at the APIC web site.
Heroes of Infection Prevention

6 Heroes, individuals or as a team, will be recognized for their dedication to preventing infection and raising awareness of HAI

Habib Medical Group, Saudi Arabia

Univ. Of Colorado Hospital, Aurora

Heroes Research Scholars

Lillian S. Kao, MD, MS, FACS, associate professor and vice-chair for Quality in the Department of Surgery at University of Texas Health Sciences Center at Houston

Project: “Strategies for Preventing Healthcare Associated Infections – Putting Them into Context”

Kristen Woodman, MPH, infection control coordinator at the University of Toledo Medical Center

Project: “I Can Prevent”
APIC - HRET Projects (AHRQ funded)

On the CUSP: Stop CAUTI
(acute care)

Safety Program for Ambulatory Surgery (ASC)

Safety Program for Long-Term Care: CAUTI (LTC)

14 APIC IPs as “Core National Faculty”
(subject matter experts, faculty members, content developers and coaches)

CAUTI-focused Prevention Strategist supplement for acute care

SSI-focused Educational webinars

CAUTI-focused Prevention Strategist supplement for LTC

Distribution of APIC’s CAUTI Implementation Guide

LTC-focused infographic for residents and families

Mentorship Program “Project Protect”
16 mentors coupled with 22 fellows (all APIC members) for a 1-year mentorship, ending with a capstone project.
Advocacy & Data Standardization

Goal:
Influence and facilitate legislative, accreditation, and regulatory agenda for infection prevention with consumers, policy makers, healthcare leaders, and personnel across the care continuum.

- Advocating for infection prevention with federal regulatory agencies
- Increasing member engagement and advocacy on behalf of APIC
- Promoting advocacy by APIC chapters to educate state legislatures

Goal:
Promote and advocate for standardized, quality and comparable HAI data.

- Advocating NHSN as gold standard for HAI data
- Leading advocacy campaign to increase budget for NHSN infrastructure
- Building and leading coalition of organizations
### Active Engagement with Federal Agencies

<table>
<thead>
<tr>
<th>Agency</th>
<th>Topics</th>
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<tbody>
<tr>
<td>Centers for Disease Control and Prevention</td>
<td>• National Healthcare Safety Network (NHSN) discussions</td>
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<tr>
<td></td>
<td>• public policy discussions</td>
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<tr>
<td></td>
<td>• strategic conversations between APIC leaders and DHQP leaders</td>
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<tr>
<td>Food and Drug Administration</td>
<td>• antibiotic use in animals</td>
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<tr>
<td></td>
<td>• medical device safety</td>
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<tr>
<td>Centers for Medicare &amp; Medicaid Services</td>
<td>• infection control surveyor work sheets</td>
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<tr>
<td></td>
<td>• safe injection practices</td>
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<tr>
<td>National Quality Forum</td>
<td>• development of consensus measures</td>
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<td></td>
<td>• planning for future regulations</td>
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Goal:
Demonstrate and support effective infection prevention and control as a key component of patient safety.

- Messaging IPC as key component of patient safety
- Leading consumer campaign with multiple levels of engagement
- Increasing communications with Congress, federal agencies, and states on behalf of collaborative patient safety and public health initiatives
Consumer Campaign and Engagement

Goals:
• Increase awareness of infection prevention with a focus on consumer education.
• Emphasize the critical role of IPs, as leaders within communities

Activities:
• Website for consumers and HCP: www.apic.org/infectionpreventionandyou
• Monthly alerts for consumers
• Media relations
• Social media and stakeholder engagement
• Infographics
Growth and Expansion

Core business lines:
• Hospital Assessments
• Outbreak Investigations
• Data Audit
• Policy Review
• Customized educational training

Expanded business lines:
• Temporary IP staffing
• Focus Groups

Microsite launch - June 2014

In late March 2014, the Centers for Disease Control and Prevention (CDC) released results from its recent healthcare-associated infection (HAI) prevalence survey. On any given day, 1 in 25 hospital patients has at least one HAI. There are an estimated 722,000 HAIs in U.S. acute care hospitals each year, and about 75,000 hospital patients with HAIs die during their hospitalizations. These staggering statistics do not take into account the HAIs occurring in other practice settings, such as ambulatory surgery centers, long-term care facilities, physician offices and more.

Each HAI compromises the safety of patients, and can cost a facility tens of thousands of dollars. APIC Consulting can help you protect your patients and manage your facility’s risk with HAI prevention strategies tailored to your specific needs.

APIC Consulting Services is a leading provider of infection prevention and control consulting services. Our subject matter experts are located in every state, have experience in every facility setting, and are the leaders of the field in all aspects of infection prevention and control. As a subsidiary of the Association for Professionals in Infection Control and Epidemiology (APIC), we define the standard of excellence in infection prevention and control.
Leading with Strategic Plan 2020

- Elevating the Profession
- Developing the Role of Infection Preventionists
- Building Organizational Leaders
- Advancing Patient Safety
Challenges Ahead

Challenges over next few years:

- Serving a diverse membership (alternate practice settings, international)
- Recruiting and educating a new generation of IPs as the first generation retires over next 5 years
- Keeping up the pace and momentum for more CICs
- Increasing data management, research, and leadership competencies
- Collecting and using data on current IPC programs to drive change and promote APIC standards for effective programs
- Increasing the value of IPs in their practice setting
APIC
AUDIT PROCEDURES & RATIONALE
December 31, 2013

• Grant Thornton LLC is engaged by Board of Directors and the Audit Committee
• Confirmations, Inquiries, Evidence, Analytics, and Testing of Internal Controls
• Expression of an Independent Unmodified or Clean Opinion
• Board and Membership Comfort of Management and Systems
# APIC
## OVERVIEW OF FINANCIAL PERFORMANCE
### Years ended December 31,

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
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<tbody>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$10,153,408</td>
<td>$11,640,693</td>
</tr>
<tr>
<td><strong>Program Services Expenses</strong></td>
<td>(6,282,061)</td>
<td>(6,544,323)</td>
</tr>
<tr>
<td><strong>Supporting Services Expenses</strong></td>
<td>(3,732,337)</td>
<td>(4,029,137)</td>
</tr>
<tr>
<td><strong>Net Operating Revenue</strong></td>
<td>139,010</td>
<td>1,067,233</td>
</tr>
<tr>
<td><strong>Investment Gains</strong></td>
<td>382,794</td>
<td>272,546</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$521,804</td>
<td>$1,339,779</td>
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