

Association for Professionals in Infection Control & Epidemiology (APIC)

The Association for Professionals in Infection Control & Epidemiology (APIC) is the leading provider of infection prevention expertise through education, training, government advocacy and evidence-based research. The Association's purpose is to influence, support and improve the quality of healthcare through the practice and management of infection prevention and the application of epidemiology in all healthcare settings.

Founded in 1973, the Association for Professionals in Infection Control & Epidemiology is a multi-disciplinary voluntary international health organization with 114 active chapters and more than 11,000 members whose primary responsibility is infection prevention and control and epidemiology.

APIC Market Reach & Member Demographics

APIC's 11,000+ members are a multi-disciplinary group of infection prevention & control professionals (ICPs), including nurses, epidemiologists, physicians, microbiologists, clinical pathologists, laboratory technicians and public health practitioners.

[Percentages add up to more than 100% because some members reside in two categories]

Primary Practice Settings

Acute Care	77.1%
Ambulatory Care	15.8%
Long Term Care	11.7%
Behavioral Health	10.1%
Pediatric	9.0%
Public Health	4.6%

Primary Areas of Responsibility

Infection Prevention	93.7%
Education	20.2%
Occupational Health	19.1%
Safety	11.8%
Risk Management	5.8%

Purchasing Influence

- *Medical Devices*
90% purchase, recommend or have significant influence over medical devices their facilities purchase.
- *Pharmaceuticals*
64% purchase, recommend or have significant influence over pharmaceutical products their facilities purchase.

APIC Chapters Network

There are 114 active APIC Chapters nationally, ranging in size from a low of 15-20 members to a high of 350 members. Over 7,000 APIC members belong to a local APIC Chapter. The majority of chapters hold monthly or quarterly educational meetings and many of them bring

in speakers to present on various infection prevention topics at these meetings. The larger chapters also convene an annual state or regional conference.

APIC Advocacy and Public Policy

As a respected leader on issues of infection prevention and control, APIC's Public Policy and Practice Guidance Teams interface with and have representation on 22 inter-agency and professional organization task forces, including CDC/HICPAC, JCAHO, NQF, AAMI, AHA, ADA, IHI, USP, ACET, ASHP, SCIP and others. APIC advocates on and plays a significant role in shaping infection prevention standards and guidelines, and is frequently called upon by government and other standard-setting bodies to issue position statements or testimony.

Affiliations & Alliances

APIC has strong affiliations or alliances with many healthcare organizations, including the CDC, JCAHO, NQF, CHICA, IFIC, SHEA and IDSA, all of whom play a significant role in infection prevention and serve to expand the influence that APIC maintains in education, outreach and advocacy.

Accreditation of Education

APIC is accredited to offer CEU through the American Nurses Credentialing Center (ANCC) and in November 2005 received a full 6-year licensure renewal from the ANCC, the longest licensing renewal term awarded.

Primary APIC Products & Services

Publications & Journals

- American Journal of Infection Control
- APIC News (reach: 11,500 per issue)
- Infection Connection (reach: 5,500 per issue)
- APIC Text of Infection Control & Epidemiology (2-volume print-based and electronic versions, including 122 chapters and over 400 authors)
- Books, posters, toolkits, consumer and professional brochures

Conferences and Courses (2007)

- APIC Educational Conference & International Meeting (attendance est. 3,500+)
- Education for Prevention of Infection (est. 1,000+ annual, three sites)
- Certification Review (open enrollment and on-site/custom, globally)

E-Learning

- Platform-based self-paced modules
- Live Webinars and Archived Webinar Derivative Products
- CDs

Website

- Attracts an average of 40,000 unique visits per month, with total page views well over 175,000 per month.
- Extensive content, resources, tools and downloadable brochures
- Infectious Disease (ID) Center (with scrolling daily news feed)
- Voice of Infection Prevention (VIP) Advocacy Center